1- **Total Revenue**select sum(total\_price) as Total\_Revenue from pizza\_sales  
Output  
817860.05083847  
  
2- **Average Order Value**  
Select SUM(total\_price)/count(distinct order\_id) as Avg\_order\_Value from pizza\_sales  
Output  
38.3072623343546  
  
3-**Total Pizza Sold**Select SUM(quantity) as Total\_Pizza\_Sold from pizza\_sales  
Output  
49574  
  
4- **Total Order Placed**Select COUNT(Distinct order\_id) as Total\_orders from pizza\_sales  
Output  
21350  
  
5-**Average Pizza Per Order**Select cast(Cast(sum(quantity) as decimal(10,2))/cast(count(distinct order\_id) as decimal(10,2)) as decimal(10,2) )as Avg\_Per\_Order

from pizza\_sales  
Output  
2.32 **6 – Daily Trend for Total Order**Select DATENAME(dw, order\_date) as order\_day , COUNT(distinct order\_id) as Total\_orderS

from pizza\_sales

group by DATENAME(dw, order\_date)  
OutputSaturday 3158

Wednesday 3024

Monday 2794

Sunday 2624

Friday 3538

Thursday 3239

Tuesday 2973  
 **7- Totals order in Months**select DATENAME(MONTH ,order\_id ) as Month\_name ,count(DISTINCT order\_id) as Total\_order

from pizza\_sales

group by DATENAME(MONTH ,order\_id )

order by Total\_order Desc;  
Output  
May 1829

March 1829

January 1828

August 1798

October 1798

July 1798

December 1798

April 1770

June 1756

September 1740

November 1740

February 1666  
  
**8- Pizza Sales percentage by category**select pizza\_size , cast(sum (total\_price ) as decimal(10,2)) as Total\_Sales, cast(sum (total\_price )\*100 / (select sum (total\_price) from pizza\_sales where DATEPART(quarter,order\_date)=1)as decimal(10,2))

as PCT

from pizza\_sales

where DATEPART(QUARTER,order\_date)=1

group by pizza\_size

order by PCT desc

output  
L 95229.65 46.37

M 61159.00 29.78

S 45384.25 22.10

XL 3289.50 1.60

XXL 287.60 0.14  
  
**9- Top 5 Pizza Revenue**select Top 5 pizza\_name , sum(Total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc  
output  
The Thai Chicken Pizza 43434.25

The Barbecue Chicken Pizza 42768

The California Chicken Pizza 41409.5

The Classic Deluxe Pizza 38180.5

The Spicy Italian Pizza 34831.25  
  
**9- Bottom 5 Pizza Revenue**select Top 5 pizza\_name , sum(Total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name

order by Total\_Revenue ASC  
Output  
The Brie Carre Pizza 11588.4998130798

The Green Garden Pizza 13955.75

The Spinach Supreme Pizza 15277.75

The Mediterranean Pizza 15360.5

The Spinach Pesto Pizza 15596  
  
**10- Top 5 Pizza Bestseller**select Top 5 pizza\_name , sum(quantity) as Total\_Quantity from pizza\_sales

group by pizza\_name

order by Total\_Quantity Desc  
Output  
The Classic Deluxe Pizza 2453

The Barbecue Chicken Pizza 2432

The Hawaiian Pizza 2422

The Pepperoni Pizza 2418

The Thai Chicken Pizza 2371

**10- Top 5 Pizza Order**The Classic Deluxe Pizza 2416

The Barbecue Chicken Pizza 2372

The Hawaiian Pizza 2370

The Pepperoni Pizza 2369

The Thai Chicken Pizza 2315